



Stacks

PERFORMANCE-BASED INFLUENCER MARKETING

POWERED BY:



ADACTION

INVEST IN THE FUTURE OF INFLUENCER MARKETING

\$13B+
INDUSTRY
in 2021

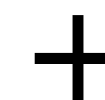
IN INFLUENCER MARKETING

WHAT IS STACKS?



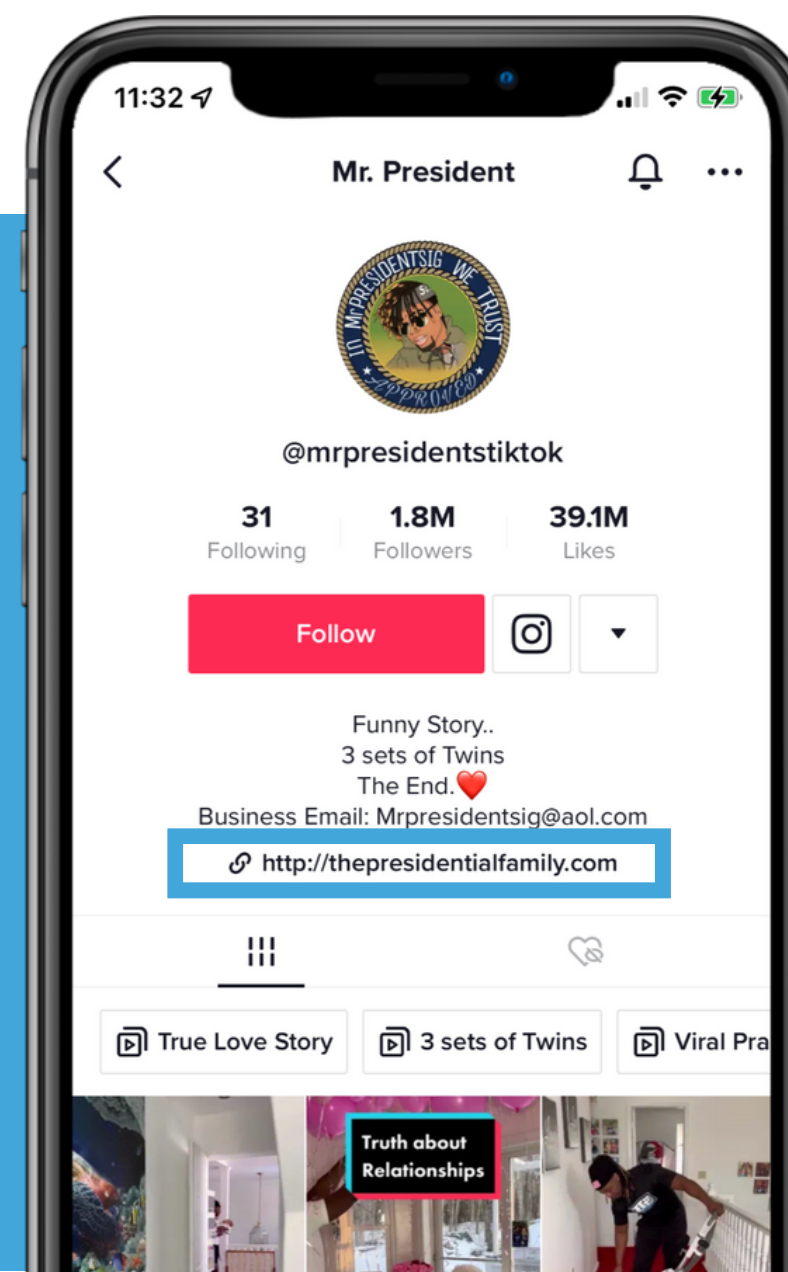
ADACTION

Performance-based
industry leader



Stacks

Influencer tech and
recruitment experts



BY THE NUMBERS

REACH

800M+
FOLLOWERS

Our technology matches influencers and followers with your brand.

We remove the burden of sourcing, vetting, and campaign optimization.

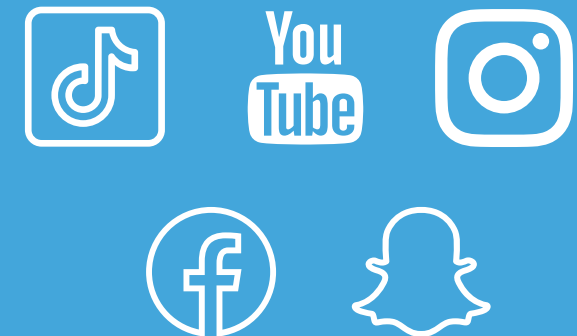
3K+
INFLUENCERS

We focus on the micro-influencer space.

This means we can be either a primary or supplemental influencer strategy for your brand.

REACH
YOUR MAX AUDIENCE

ACTIVE ON



VALUE



HOW IT WORKS

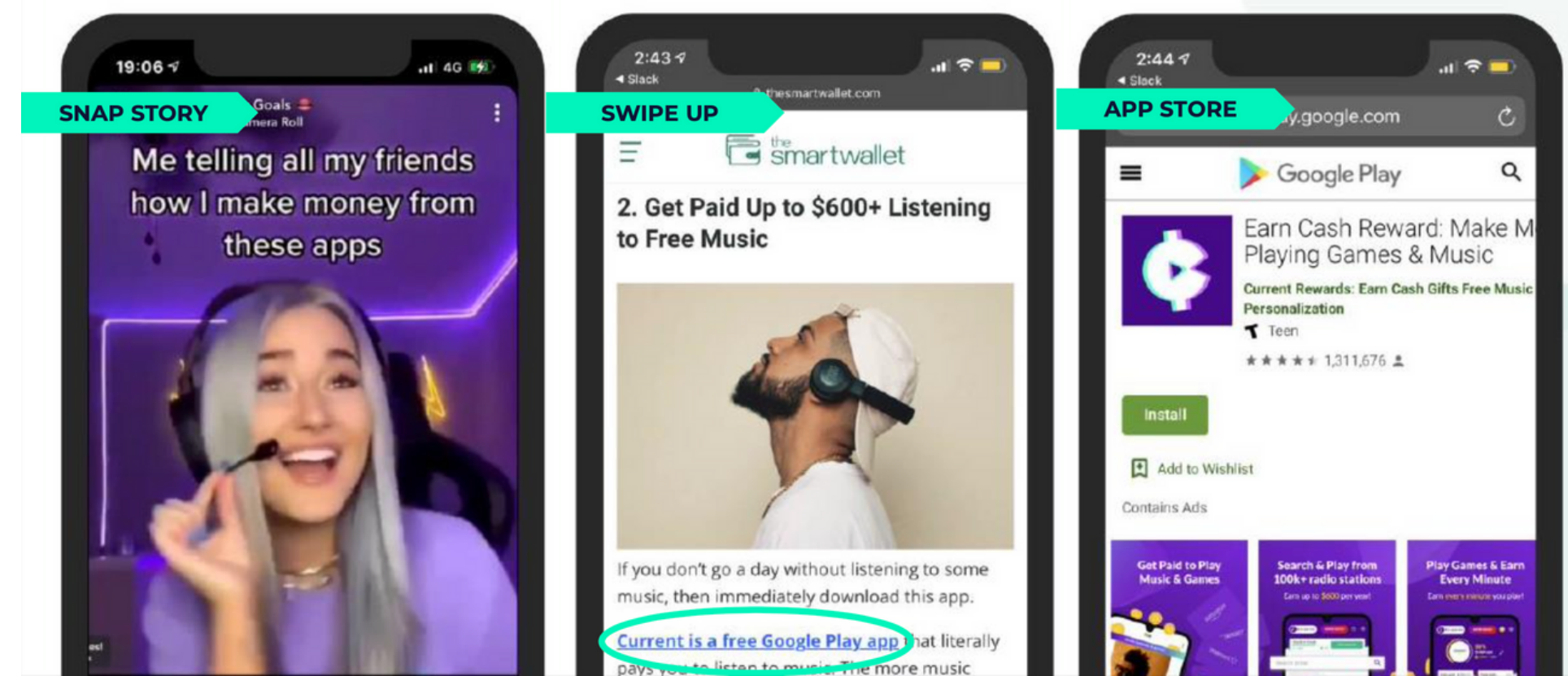


HOW IT WORKS

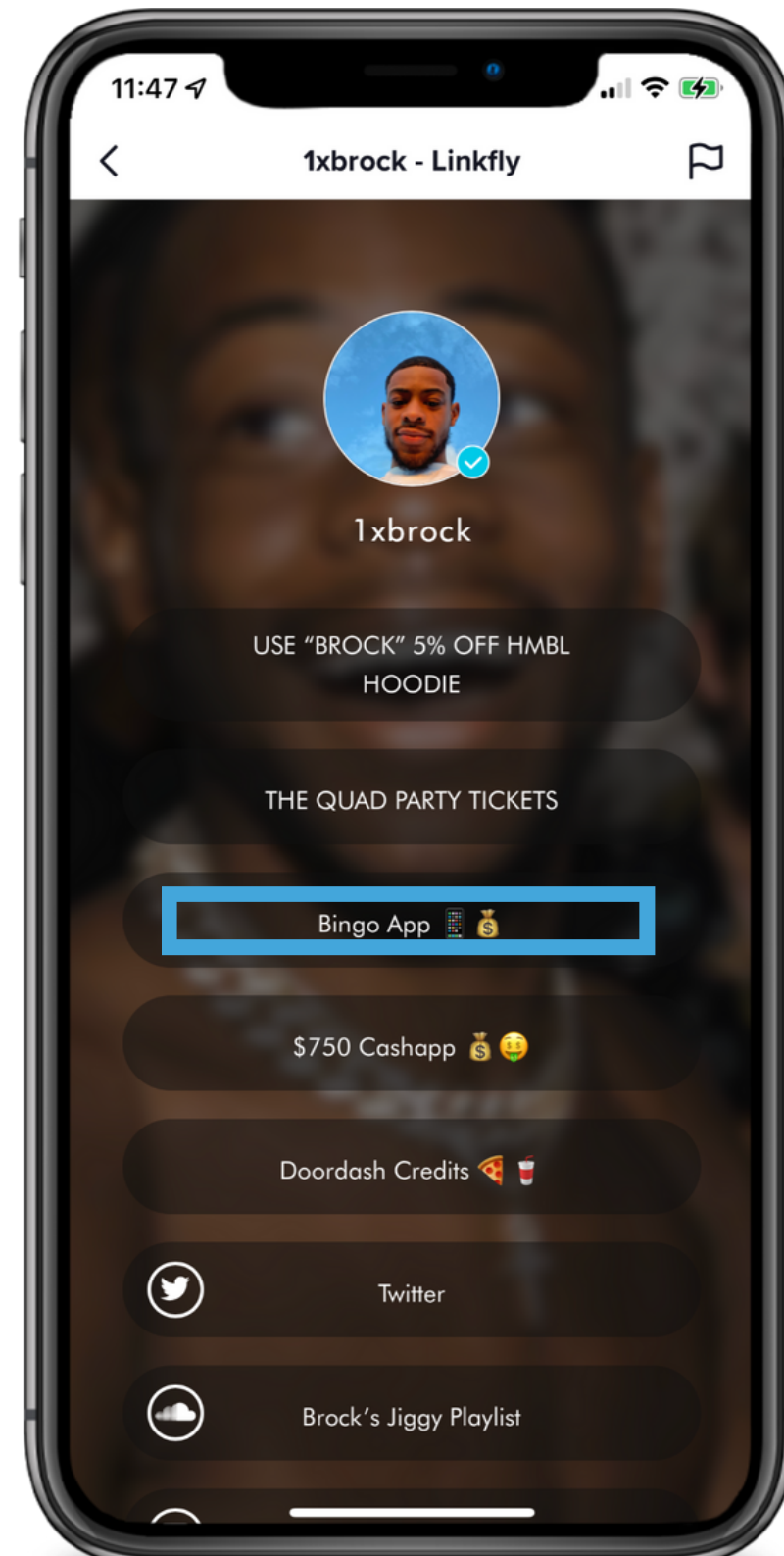
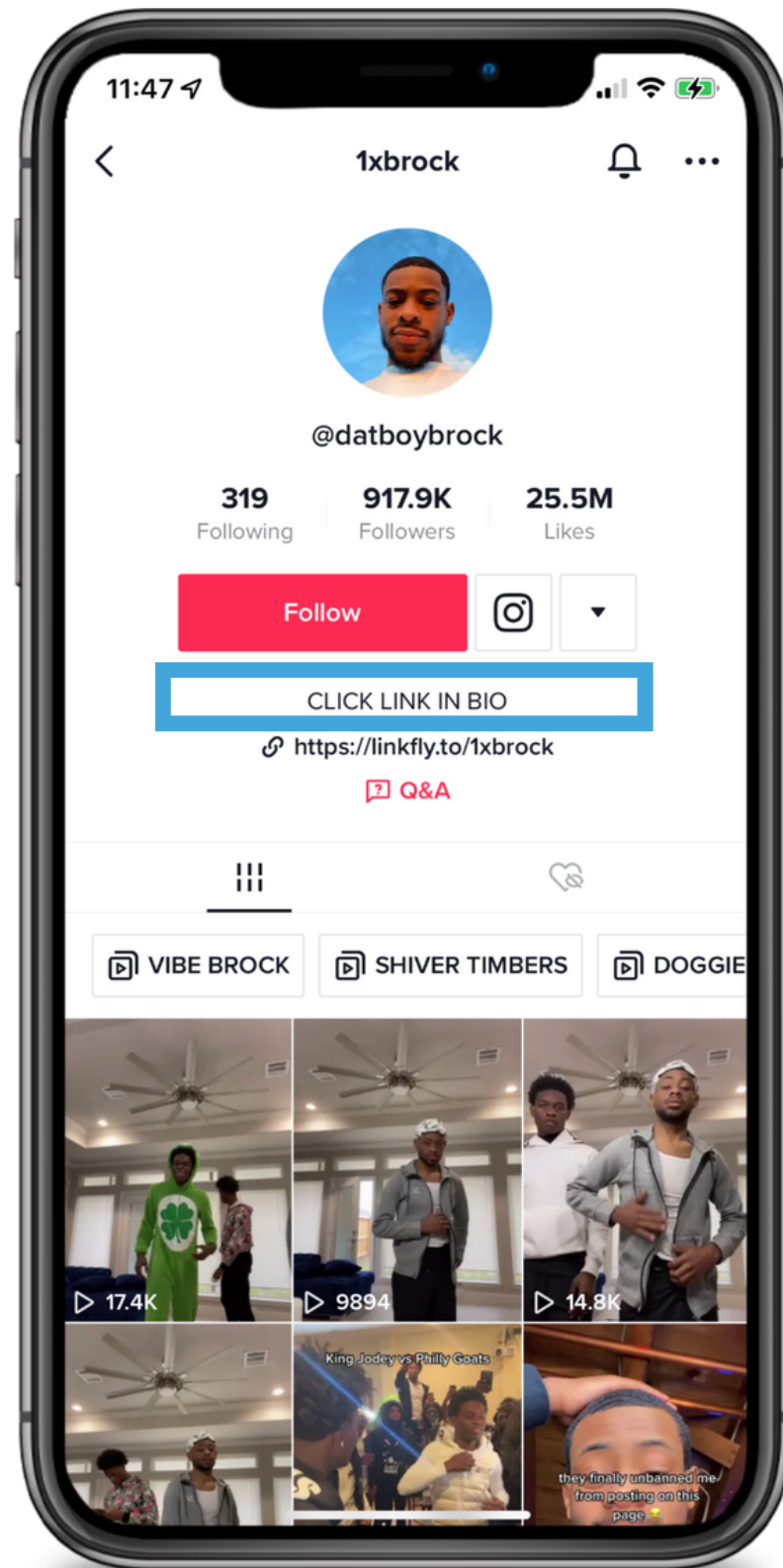
- Our team of experts **identify influencers** that align best with your marketing efforts, including: category, audience size, follower demographics, keywords, and more.
- Advanced targeting capabilities allow you to **reach audiences worldwide** on iOS and Android devices.
- Stacks delivers **quality installs at volume** with a cost per install (CPI) payment model and protects you against fraudulent engagement.
- Stacks optimizes top-performing influencers and **maximizes your ROI**.

STACKS ACTIVELY MONITORS YOUR CAMPAIGN PERFORMANCE TO MEET KPIS.

- Campaign optimization: On the influencer level to ensure campaign goals are being met
- White-glove approach: You'll get a dedicated account manager for communication, campaign execution, and more -- all in one place.



CONSUMER EXPERIENCE



SEE LIVE EXAMPLES
OF THE STACKS
USER EXPERIENCE

VIEW REEL

THANK YOU!



ADACTION

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