

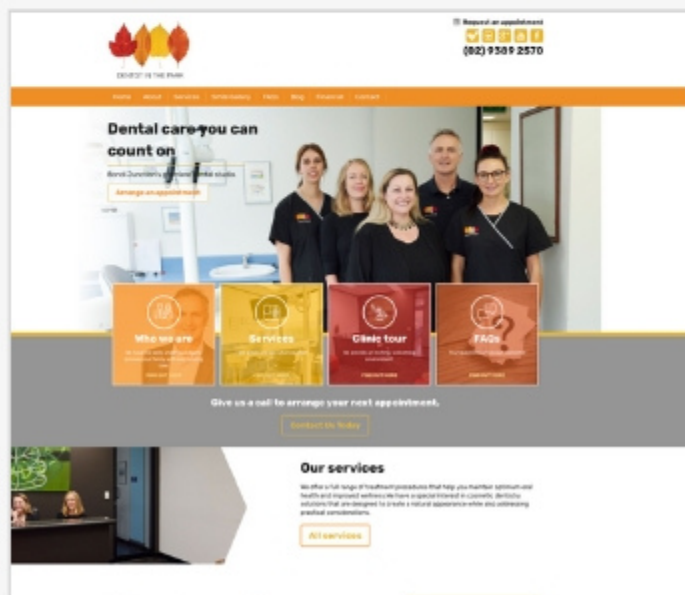
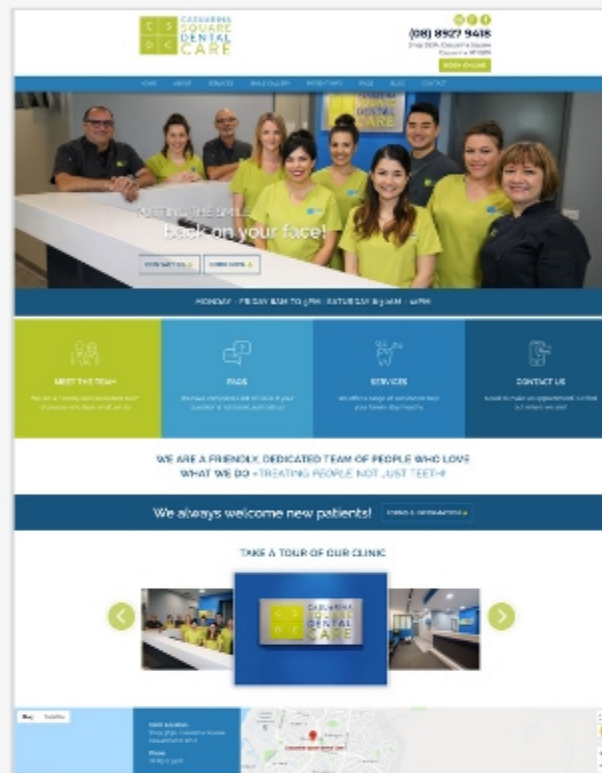
Our Story

Jeff Gladnick, a software engineer from a family of dentists, founded Great Dental Websites in 2007 after building a website for his father's dental clinic.

After encountering outrageous pricing from established web design companies, Jeff was happy to save his dad some money by building a dental website for him.

Jeff discovered there was a high demand for affordable, easy-to-use dental websites. From there, Great Dental Websites was born.

Throughout the last 12 years, GDW has built over 700 user-friendly dental websites for dental clinics across the **United States, Canada, Ireland, Australia, and New Zealand.**



Our websites are unique in that our platform is built specifically for dental offices. Also, all upgrades made to the platform are applied to every site, free of charge. This ensures that **our websites never go out of date.**

With GDW, your clinic's vision, voice, and brand will always come first. If you choose to work with us, we believe you'll find that, just like our very first customer, **you'll be treated like family.**



How Our Dental Platform Works



Choosing the Perfect Website for Your Clinic

Template Design

- Countless template designs, with multiple colour scheme options
- Launch your new site quickly and efficiently
- Simple process, working with your Project Manager every step of the way

[View Sample](#)

Semi-Custom Template Design

- Choose from one of our many template design options
- Customize your template with unique photos and colour scheme
- Great option for those that want a personalized feel and quick timeline

[View Sample](#)

Custom Design

- One of a kind design, completely unique to your clinic
- Incorporates your personalized photos, logo, and colour scheme throughout
- Each design is a collaborative creation between you and our design team

[View Sample](#)



Get New Patients In Your Chair With Digital Marketing

Search Engine Optimisation

Search Engine Optimisation allows your clinic to show up on an organic Google search for services you offer.

With SEO, your clinic will have a dedicated digital marketing specialist monitoring and consistently working on your site each and every month.

Pay-Per-Click

PPC allows your clinic to show on the top of Google searches by "bidding" on certain keywords and search queries your patients are searching for.

With PPC, you can specifically target certain services you want more appointments for, as well as certain market demographics.

Account Management

Get your own personal marketing consultant with Account Management. Your dedicated AM will set your clinic up for success through monthly marketing calls.

Your Account Manager will help you interpret campaign data and provide advice on how to get the most out of your marketing efforts

Facebook Advertising

Facebook ads are a great way to get your clinic in front of thousands of people within a certain radius from your clinic's address.

These ads allow you to highlight special promotions and unique services to help attract new patients and remind current patients to schedule their next visit.

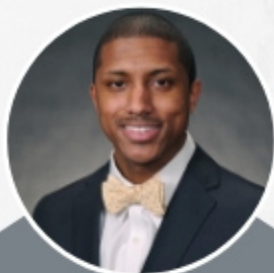
Email Marketing

Did you know online users see inbound emails more often than Twitter and Facebook posts combined?

Stay in touch with your community through email marketing. Email allows your clinic to easily update patients on new promotions, services, clinic hour changes, new staff members and more.



What Dentists Are Saying About Great Dental Websites



Dr. Justin Harlow

Harlow Dental

Wonderful company. Great analytics and great people whose only concern is their client's success. I opened my start up dental practice and Great Dental Websites helped me get a great websites well as PPC and SEO campaign going. We've grown every month!



Dr. Beckey Buxton

Maine Family Dental

These guys created and have managed my website since I purchased my practice. Today my website drive so many new patients to my practice. I have a waiting list of 70 people. My front desk tells me every day they cannot believe how many new patients call us every day.



Dr. Greg Dietz

Children's Center for Dentistry

GDW takes customer service to another level. They were able to give me an amazing website with completely unique content that you just can't get from the "cookie cutter" website design companies. It took less than 2 months to get my website to the #1 spot on Google.

Considering a new dental website?

We offer **free** website audits and marketing quotes, with no hidden fees or commitments.

Get in touch with us.

Waffaete Edelbi - Business Development Manager

Sydney Direct Line + 61 2 8935 0631

Sydney Cell + 61 416 886 966

waffaete@greatprofessionalwebsites.com

www.greatdentalwebsites.com.au